



MALARIA BUSINESS LEADERSHIP CONFERENCE – 2006

“Inspiring the World”

★ Tuesday, December 5, 2006

★ Emory University Law School; Tull Auditorium

MBLC 2006 PROGRAM

Welcome:

1:30 Dr. Mary R. Galinski

Founder and President, Malaria Foundation International and Director, International Center for Malaria Research and Education (ICMRE), Emory University, Atlanta, GA

Message from President Jimmy Carter

Reading by Miles Henderson, MFI Spokesperson, Student Leaders Against Malaria (SLAM)

1:45 Dr. Djibril Diallo

**Director, United Nations New York Office of Sport for Development and Peace,
New York, NY**

"The Fight Against Malaria as part of the UN's efforts to achieve the Millennium Development Goals (MDGs) by 2015"

Introduction by

Mr. Steffond Johnson, Former NBA Player, Dallas, Texas &
Miss Camille Henderson-Adams, MFI spokesperson, End Malaria - Blue Ribbon Campaign

2:00 Ms. Lexi Hunter & Students

Student Leaders Against Malaria (“SLAM”) Elective Class, Galloway School, Atlanta, GA

“Change the World”

Introduction by Ms. Christiane Levine, RN, Senior Process Improvement Consultant,
Children’s Healthcare of Atlanta, Pediatric Hospital, Atlanta, GA



2:15 Mr. Ganiyu Kareem
Roll Back Malaria Control Officer, Kwara State, Nigeria
&

Mrs. Ayinke Saka
Permanent Secretary, Kwara State, Ministry of Health Ilorin, Nigeria

Contribution on behalf of Dr. Abubakar Bukola Saraki, Governor of Kwara State, Nigeria

"Malaria-Free Kwara; A Nigerian State's Action Against Malaria"

Introduction by

Dr. James Curran, Dean of the Rollins School of Public Health, Emory University

2:30 Mrs. Paulette Missambo
Minister of State, Minister of Public Health and Population, Gabon

"The Republic of Gabon: Beyond the Basic Boundaries"

Introduction by

Dr. Landry D. Tsague, Foege Fellow, Hubert Department of Global Health, Rollins School of Public Health, Emory University

2:45 Dr. Leslie Mancuso
President and Chief Executive Officer, JHPIEGO - an affiliate of The Johns Hopkins University, Baltimore, MD

"Controlling Malaria in Pregnancy, Opportunities and Challenges"

Introduction by

Dr. Kumar V. Udhayakumar, Chief, Genetics and Immunology Laboratory, Research and Development Unit, Malaria Branch, Division of Parasitic Diseases, Centers for Disease Control and Prevention, Atlanta, GA

3:00 Dr. Syrulwa Somah
Associate Professor of Environmental and Occupational Safety & Health at NC A&T State University, Founder & Executive Director, LIHEDE (Liberian History, Education and Development) & Organizer of the "We Want No More Malaria in Liberia" Campaign, December 14-19; Monrovia, Liberia.

"Malaria as a National Security Threat in Liberia"

Introduction by

Dr. Sam Cherribi, Director, Economic Development Institute, Emory University



3:45 Dr. Peter J. Brown

Professor, Anthropology, and Director of Center for Health, Culture and Society, Emory University

"Marketing Misery and Malaria: The Challenge of Capturing Global Attention"

Introduction by

Dr. Rafi Ahmed, Director, Emory Vaccine Center, Emory University

4:00 Ms. Joy Borra

Member, Interfaith Children's Movement of Metro Atlanta (ICMma), Atlanta, GA

"A Mosquito Nets Project for a Ghana Village Has a Surprising Result"

Introduction by

Dr. Barbara J. Stoll, George W. Brumley, Jr., Professor and Chair, Department of Pediatrics Medical Director, Children's Healthcare of Atlanta at Egleston, Atlanta GA

4:15 Mr. Darius Coulibaly

Founder and President, Empowering The Poor, Inc., Cote D'Ivoire & Fredericksburg, VA

"Indigenous People vs. Malaria"

Introduction by

Mr. George Vojta, Founder and Chairman, eStandards Forum, Inc., New York, NY

4:30 REFRESHMENTS

With Fashion Display by House of Henri, Lagos, Nigeria

Welcome:

5:00 Ms. Kathryn Kite

Administrative Director of the Lillian Carter Center for International Nursing, Nell Hodgson Woodruff School of Nursing, Emory University

5:05 Mrs. Henrietta Agboola

Chief Executive Officer, House of Henri, Award Winning Fashions, Lagos, Nigeria

5:10 Ms. Iyeoka Ivie Okoawo

Poet, Songstress, Educator, Phanai Entertainment, Boston MA

5:20 Message from First Lady Mrs. Laura Bush

Reading by Dr. Esmeralda VS Meyer. Founding Member, International Center for Malaria Research and Education (ICMRE), Emory Vaccine Center at Yerkes, Emory University



5:30 Mr. Edward G. Martin
President and Chief Executive Officer, Triple Win International, Northville, MI

“Developing Franchising Opportunities to End Malaria”

Introduction by

Dr. Maryam Alavi, Vice Dean Goizueta Business School, Emory University

5:45 Dr. Kevin Baird
Founder and Director, Venture Hygiene Asia Pte Ltd (Singapore), Hygiene Sciences Pte Ltd (Singapore) and P.T. Hygienica (Indonesia)

"Market Forces Sustaining Health: Bridging Private Sector Initiative & Innovation to Public Health Urgencies"

Introduction by

Dr. Carlos Franco, Assistant Professor of Medicine & Infectious Diseases, Emory University

6:00 Mr. Roland Schatz
Founder and Chief Executive Officer, Media Tenor, Bonn, Germany

“Putting Malaria on the Media Agenda”

Introduction by

Dr. Daniel Colley, Director, Center for Tropical and Emerging Global Diseases, University of Georgia, Athens, GA

6:15 Mr. Michael Brownrigg
Managing Director, ChinaVest LLC and Senior Advisor to Malaria No More

“Malaria No More, A Call to Action”

Introduction by

Dr. Joseli Ferreira, Scientist, FIOCRUZ, Instituto Oswaldo Cruz, Rio De Janeiro, Brazil

6:30 Rev. Dr. Toni Luck
Executive Director, I CAN Erase Malaria Campaign (ICEM), South Africa

“Business Leadership Reflections on the Eradication of Disease - Shall We Have What We Say?”

Introduction by

Dr. Kathryn Nason Burchenal, Vice President, Malaria Foundation International

Closing Remarks

Dr. Mary R. Galinski, Founder and President, Malaria Foundation International and Director, International Center for Malaria Research and Education (ICMRE) Emory University



Mr. Lance Laifer, President of Laifer Capital and Resilient Capital Management, New York, NY, and Co-Founder, Hedge Funds vs. Malaria Conference Series

Notes:

1. The Malaria Foundation International (MFI) established the first annual Atlanta-based “Malaria Business Leadership Conference” (MBLC) in December 2005 (the video webcast from this inaugural event is available at www.malaria.org). The main aims of the MBLC are to help raise global awareness on malaria to unprecedented levels, involve an increasing number of world leaders, and engage millions of people at a grass roots level to help combat this disease. An estimated 500 million people suffer each year from malaria, and over one million die each year, mostly children. The MBLC is one of a number of projects currently aiming to create a major shift in the world’s attention on malaria. The MBLC aims to help create a sense of urgency among people worldwide, demonstrate successes, and provide various suggestions for how individuals and groups can play an immediate active role in the world’s fight against malaria. The event reaches out to a broad audience, including scientific, medical, political, business, community, education and media leaders to help tackle this preventable and treatable disease.
2. Paltalk www.paltalk.com is the proud sponsor of this year's Malaria Business Leadership Conference. The Malaria Foundation International gratefully recognizes their patronage.
3. The Malaria Foundation International is a 501(c)(3) non profit organization that has been dedicated to the fight against malaria since 1992. The MFI mission is to facilitate the development and implementation of solutions to the health, economic and social problems caused by malaria. The MFI’s goals are to support awareness, education, training, research, and leadership programs for the immediate and long term development and application of tools to combat malaria. The MFI works in partnership with individuals and groups who have joined this cause.
4. Tax deductible donations are welcome to support the MFI’s sponsorship of this event and other current projects aimed to fight malaria. Donations can be made on site at the MBLC, on line at the MFI website www.malaria.org by using Pay Pal, or by checks mailed to the Malaria Foundation International, 2120 Spencers Way, Stone Mountain, GA 30087.

For further information, please contact:

Dr. Mary R. Galinski, Founder and President, MFI. Director, International Center for Malaria Research and Education (ICMRE), Emory University. Email: mary.galinski@emory.edu

Dr. Cindy Korir, African Liaison, MFI

Scientist, International Center for Malaria Research and Education (ICMRE), Emory University. Email: ckorir@emory.edu

Dr. Esmeralda VS Meyer, South American Liaison, MFI

Scientist, International Center for Malaria Research and Education (ICMRE), Emory University. Email: evargas@emory.edu