



Paltalk™ MALARIA BUSINESS LEADERSHIP CONFERENCE – 2006

“Inspiring the World”

Biographies for Scheduled Speakers & Introducers

Introductory remarks:

Dr. Mary R. Galinski, Founder & President, Malaria Foundation International & Director, International Center for Malaria Research and Education (ICMRE), Emory University, Atlanta, GA

Special message from President Jimmy Carter:

Reading by Mr. Miles Henderson, 11 year old spokesperson for the Malaria Foundation International (MFI) and its Student Leaders Against Malaria (SLAM) program.

PROGRAM

Speaker: Dr. Djibril Diallo

**Director, United Nations New York Office of Sport for Development and Peace,
New York, NY**

Dr. Djibril Diallo is the Director of the United Nations New York Office of Sport for Development and Peace established in 2004. Under the overall guidance of Mr. Adolf Ogi, former president of Switzerland and Special Advisor to the UN Secretary-General on Sport for Development and Peace, he is spearheading numerous projects to demonstrate the power of sport to mobilize partners, stakeholders and many sectors of society for peace building and for the achievement of the Millennium Development Goals. During his tenure at the United Nations, Dr. Diallo has recently organized the first ever United Nations Global Youth Leadership Summit in October 2006, which brought together young people from the 192 Member States of the United Nations to exchange views on how youth can accelerate the achievement of the MDGs. He has served as Spokesperson for the President of the 59th United Nations General Assembly in 2004-2005, and Director of the Communications Office of the Administrator (COA) of the United Nations Development Programme (UNDP). Dr. Diallo, a citizen of Senegal, earned a Ph.D. in Linguistics and Communication from the University of London, United Kingdom. He has taught languages in Nottingham, UK and in Africa. His work for peace and sustainable development has been recognized by numerous national and international organizations.

Introduction & presentation by Mr. Steffond Johnson, Former NBA Player, Dallas, Texas

Steffond Johnson, a former NBA basketball player, is the entrepreneurial owner of "BEYOND THE GAME™" trademark and a charismatic advocate for fighting malaria and other diseases of global importance. Steffond played basketball professionally for 10 years in the NBA, CBA, Europe, South America and Asia. Mr. Johnson launched the O'Shea group, LLC Sports and Entertainment Management in 1999. The O'Shea Group manages the "BEYOND THE GAME™" trademark, which acts as a marketing tool for NCAA, Cingular, Pontiac, CBS Sports, Coca Cola and Live Channel. The O'Shea Group also specializes in helping young basketball players manage the transition involved in moving from the amateur level to the professional level. In 2005, Steffond participated in a Land

O'Lakes, USAID and Hoops4Africa sponsored trip advocating for a stronger fight against HIV in Kenya. Since 2004, Mr. Johnson has become a leading advocate in support of Malaria Foundation International (MFI) projects and university based malaria research. Mr. Johnson is a creative individual and visionary who is always eager to encourage, challenge and inspire. He is helping to engage sports figures in the fight against global infectious diseases, especially those inflicting and killing vast numbers of individuals.

Miss Camille Henderson-Adams

MFI spokesperson, End Malaria - Blue Ribbon Campaign

Camille Henderson-Adams (11 years old) became involved as a volunteer for the MFI by packing ribbons in preparation for the End Malaria - Blue Ribbon campaign launch event held November 12-16, 2006 during the 55th annual meeting of the American Society of Tropical Medicine & Hygiene in Atlanta, GA. Camille represents the spirit and passion of our younger generation, eager to learn about malaria and help the cause. She is an avid spokesperson and a powerful inspiration for engaging adults as well as future Student Leaders Against Malaria.

Speaker: Ms. Lexi Hunter & Students

Student Leaders Against Malaria ('SLAM') Elective Class, Galloway School, Atlanta, GA

Lexi Hunter is a dynamic teacher who has engendered a passion for the fight against malaria in her students. Ms. Hunter has been a powerful force in establishing the SLAM elective class, and while utilizing the program's core manual, she has allowed for the development of the student's creativity with regards to their educational, awareness raising and fundraising goals and objectives. Lexi Hunter graduated from Duke University in 2002 with a BA in Public Policy and currently teaches economics, facing history, journalism and the SLAM malaria elective class at the Galloway High School in Atlanta, GA, USA. She is also actively involved in extracurricular activities by coaching varsity girls' basketball. Her presentation focuses on her student's initiative called "Change the World"

Introduction by Ms. Christiane Levine, RN, Senior Process Improvement Consultant, Children's Healthcare of Atlanta, Pediatric Hospital, Atlanta, GA

Christiane Levine, RN, is a Senior Process Improvement Consultant at Children's Healthcare of Atlanta and the Malaria Foundation International (MFI) leader who engaged Lexi Hunter to establish pilot "Student Leaders Against Malaria" (SLAM) classes. In 1993, while studying abroad in Uganda, Christiane contracted Malaria. Between dehydration and fevers exceeding 105 degrees, several days passed with no memory. She returned to the United States six months later where she completed her Bachelors degree at Wheaton College in Chicago and her Nursing degree from Emory University. Her passion to end the world of Malaria drove her towards international affairs and Nursing. During that time she was selected to be an intern at The Carter Center in the Global 2000 program, working to eradicate Guinea Worm. Ms. Levine is a member of The Atlanta Woman's Club and former Chair of International Affairs for the Club. She is also a member of the National Disaster Medical Assistance Team, Pediatric Specialty Team and has extensive experience in Pediatric emergency medicine specializing in trauma, and most recently Pediatric critical care. Christiane Levine has been committed to developing Malaria Foundation International (MFI) projects involving students, volunteers and dedicated partners throughout Georgia.

Speaker: Mr. Ganiyu Kareem
Roll Back Malaria Control Officer, Kwara State, Nigeria

Mrs. Ayinke Saka
Permanent Secretary, Kwara State, Ministry of Health Ilorin, Nigeria

Contribution on behalf of Dr. Abubakar Bukola Saraki, Governor of Kwara State, Nigeria

Dr. Edwin Omohwo (presented on behalf of Kwara State leadership, given travel restrictions of scheduled speakers). Dr. Omohwo was born and raised in Nigeria where he trained as a physician. Prior to the start of his Master's program in Public Health at Emory University in August, 2005, he practiced general medicine in his home country for approximately four years, and has seen, firsthand, the devastating effects of malaria. Upon completion of his master's program in May, 2007 he plans to specialize in the field of pediatrics and infectious diseases in the United States, and, thereafter, focus on running his foundation for children, helping orphans and vulnerable children in developing countries, and providing free healthcare services, especially in the area of birth defects like cleft lip/palate.

Introduction by Dr. James Curran, Dean of the Rollins School of Public Health, Emory University

James W. Curran, M.D., MPH, has been Dean and Professor of Epidemiology of the Rollins School of Public Health since 1995. He holds joint appointments in the Emory School of Medicine, the Nell Hodgson Woodruff School of Nursing and the Graduate School of Arts and Sciences. He serves as Principal Investigator and CoDirector of the Emory Center for AIDS Research. Dr. Curran serves on numerous non-profit Boards and Committees locally, nationally and internationally, and is Chair of the Board of the Association of Schools of Public Health. Among his honors and awards is included election to the Institute of Medicine of the National Academy of Sciences in 1993 of which he currently serves as Chair of the Board of Population Health and Public Health Practice. Dr. Curran came to Emory from the Centers for Disease Control and Prevention where he served for over two decades, most recently in leadership of that agency's HIV research and prevention activities. Dr. Curran and his wife, Juanita, have two adult children and have lived in Atlanta since 1978.

Speaker: Mrs. Paulette Missambo
Minister of State, Minister of Public Health and Population, Gabon

Mrs. Paulette Missambo, holds a DEA (Diploma of in-depth study) in linguistics from France, has been a Member of Parliament since 1996 and quickly rose to prominence in her country's government. Throughout the 1990s, she held appointments at the ministerial level in Education, Labor and Human Resources, Transportation and Public Health. She currently serves as the Minister of State, Minister of Public Health and Population, a position she was appointed to by President Bongo in 2004. Besides leading President Bongo's election campaign, Mrs. Missambo serves as the President of the Gabonese Commission to UNESCO. Even in her governmental positions, Mrs. Missambo strives to integrate an agenda for peace. In 1997, she went on national television to mobilize the entire population to participate in the worldwide Round and Blue peace event. Mrs. Missambo is an active member of her community by leading organizations such as Association of Female Educators of Gabon and Forum for African Women Educationalists (FAWE) in response to the need for education of women in Gabon. Born in Gabon, she is a wife, a mother and a grand mother.

Introduction & presentation by Dr. Landry D. Tsague

Department of Global Health, Rollins School of Public Health, Emory University

Dr. Landry Tsague is a William FOEGE Fellow at the Hubert Department of Global Health of the Rollins School of Public Health, Emory University. He is physician from Cameroon where he is the National Coordinator of the Program for the Prevention of Mother to Child Transmission (PMTCT) of HIV. With a solid background in clinical medicine and epidemiology, Dr Tsague has been involved during the last 5 years in the fight against HIV/AIDS at the National AIDS program in Cameroon. As one of the key actors of the successful scaling up of the PMTCT program in Cameroon, he received two International Awards for these significant achievements (International Aids Society Young Investigator-Rio de Janeiro 2005; New Investigator in Global Health at the International Global Health Council Conference –Washington 2006). Dr. Tsague played a key role as member of the Technical Advisory Committee for the development of the three successful Cameroon's Global Fund proposals for AIDS, Tuberculosis and Malaria. Dr. Tsague is a member of the International AIDS Society, the Global Health Council, and he has authored and co-authored over 20 abstracts and scientific papers.

Speaker: Dr. Leslie Mancuso

President and Chief Executive Officer, JHPIEGO - an affiliate of The Johns Hopkins University, Baltimore, MD

As President and Chief Executive Officer of JHPIEGO, Dr. Leslie Mancuso leads a global organization with a budget of \$40 million, a staff of more than 270 professionals and programs in close to 40 countries. In 2002, Dr. Mancuso joined JHPIEGO, a 33-year-old international health organization affiliated with The Johns Hopkins University in Baltimore, Maryland. JHPIEGO builds global and local partnerships to enhance the quality of health care services for women and families through training and support of health care providers in limited-resource settings throughout Africa, Asia, the Middle East, Europe, Latin America and the Caribbean. Earlier in her career, Dr. Mancuso spent 13 years at Project HOPE, a \$110 million operation, serving as Acting Chief Executive, Chief Operating Officer and Executive Vice President for International Operations. Dr. Mancuso has received many prestigious awards during her scientific career, most recently, the Archon Award from the Honor Society of Nursing, Sigma Theta Tau and the Lillian Sholtis Brunner Award for Innovative Practice in Nursing from the University of Pennsylvania. Her leadership has also been recognized with the 2002 Maryland International Business Leadership Award from the World Trade Center Institute, Baltimore. Dr. Mancuso received her undergraduate degree in nursing from Southern Connecticut University, a master's degree in nursing from the University Of Pennsylvania School Of Nursing and a doctoral degree in organizational leadership from the University of Pennsylvania.

Introduction by Dr. Kumar V. Udhayakumar, Chief, Genetics and Immunology Laboratory, Research and Development Unit, Malaria Branch, Division of Parasitic Diseases, Centers for Disease Control and Prevention, Atlanta, GA

Dr. Kumar V. Udhayakumar is the Chief of the Genetics and Immunology Laboratory, Research and Development Unit, Malaria Branch, Division of Parasitic Diseases, of the Centers for Disease Control and Prevention (CDC). Dr. Kumar earned his undergraduate degree in the University of Madras, Madras, India and his Ph.D. from Madurai-Kamaraj University, Madurai, India. After completing his postdoctoral training in the Department of Microbiology and Immunology and Sanders-Brown Center

on Aging, University of Kentucky, Lexington, KY, he joined the CDC as a visiting associate where he has accomplished a successful career. His research efforts are directed towards understanding the mechanisms of immunological memory and using this knowledge to develop new and more effective vaccines.

Speaker: Dr. Syrulwa Somah

Founder & Executive Director, LIHEDE (Liberian History, Education and Development) and Associate Professor of Environmental and Occupational Safety & Health at NC A&T State University, Greensboro, NC, USA.

Syrulwa Somah, Ph.D., is an Associate Professor of Environmental and Occupational Safety and Health at NC A&T State University in Greensboro, North Carolina. He is the author of several books, including, *The Historical Resettlement of Liberia and Its Environmental Impact*, *Christianity, Colonization and State of African Spirituality*, and *Nyanyan Gohn-Manan: History, Migration & Government of the Bassa* (a book about traditional Bassa leadership and cultural norms published in 2003). Dr. Somah is also the Executive Director of the Liberian History, Education & Development, Inc. (LIHEDE), a nonprofit organization based in Greensboro, North Carolina.

Introduction by Dr. Sam Cherribi, Director, Economic Development Institute, Emory University

Sam Cherribi, PhD (University of Amsterdam) is a senior lecturer in sociology at Emory University in Atlanta, Georgia where he also directs the Emory Development Institute (EDI) which promotes development in low income countries and works with faculty in Emory's Institute of Human Rights and its International Center for Malaria Research & Education (ICMRE). Prior to moving to Emory in 2003, Dr. Cherribi was a Member of Parliament in The Netherlands for two consecutive four year terms (1994-2002), during which time he also represented The Netherlands in the Assembly of the Council of Europe and the Assembly of the West European Union. His most recent article on Al-Jazeera in Europe has been published in 2006 in the Harvard International Journal of Press/Politics.

Speaker: Dr. Peter J. Brown

Professor, Anthropology, and Director of Center for Health, Culture and Society, Emory University

Peter J. Brown is the Director of "Health, Culture and Society," an interdisciplinary program at Emory University. Dr. Brown is Professor of and former chair of Anthropology and holds a joint appointment in the Department of Global Health. He has a long-standing research interest in culture and disease ecology, particularly malaria; he co-edited the volume *The Anthropology of Infectious Diseases*. He has written on the history of malaria in the Mediterranean since ancient times, as well as on the history of public health efforts to combat malaria. He is also the director of Emory's new undergraduate program in Global Health.

Introduction by Dr. Rafi Ahmed, Director, Emory Vaccine Center, Emory University

Dr. Rafi Ahmed is currently the Georgia Research Alliance Professor of Microbiology and Immunology, and Director of the Emory Vaccine Center at Emory University School of Medicine in Atlanta, GA. He earned his undergraduate degree from Osmania University, India and his Ph.D. from Harvard University in Cambridge,

Massachusetts. After completing his postdoctoral training in the Department of Immunology at Scripps Clinic and Research Foundation in La Jolla, CA, he joined the Department of Microbiology and Immunology at the UCLA School of Medicine. He was at UCLA from 1984-1995 and moved to Emory University in 1995. His research efforts are directed towards understanding the mechanisms of immunological memory and using this knowledge to develop new and more effective vaccines.

Speaker: Ms. Joy Borra

Founding Member, Interfaith Children's Movement of Metro Atlanta (ICMma), Atlanta, GA

Ms. Joy Borra is a retired Bellsouth public relations manager. She has spent her 15 years of retirement as an advocate on local community issues affecting children, working through the Social Justice Council of her faith community, the Unitarian Universalist Congregation of Atlanta. Six years ago she joined people of diverse faith backgrounds in founding the Interfaith Children's Movement of Metropolitan Atlanta, and she still serves actively on that organization's board. While most of Joy's advocacy is focused on the well-being of nearby children, she and her husband have always financially supported organizations which work internationally with the poor. Last year, Joy became involved in malaria prevention in Africa through a chance encounter with President Jimmy Carter. That project, in which she enrolled her entire congregation, took quite a surprising turn. She found her willing partners and advisers through the Malaria Foundation International's (MFI) leadership at the first annual Malaria Business Leadership Conference.

Introduction by Dr. Barbara J. Stoll, George W. Brumley, Jr., Professor and Chair, Department of Pediatrics Medical Director, Children's Healthcare of Atlanta at Egleston, Atlanta GA

Dr. Barbara Stoll is currently Professor of Pediatrics and Vice Chair for Research of the Department of Pediatrics at Children's Healthcare of Atlanta. Her research interests include infectious diseases of the neonate, immune mechanisms related to their diagnosis, treatment, and prevention, international health, and activities of the NICHD Neonatal Research Network. Dr. Stoll has conducted numerous studies in collaboration with investigators from Emory, other universities, and the Centers for Disease Control and Prevention (CDC). Since 1991, Dr. Stoll has been the Principal Investigator for Emory and a member of the Steering Committee of the NICHD Neonatal Research Network (recently refunded through 2006). The Network has conducted many clinical and epidemiologic studies over the past decade and has made contributions that have resulted in changes/improvements in the care of VLBW preterm neonates. Studies of the NICHD Neonatal Network have been a major focus of Dr. Stoll's research.

Speaker: Mr. Darius Coulibaly

Founder and President, Empowering The Poor, Inc., Cote D'Ivoire & Ruther Glen, VA

Darius Coulibaly, MA is the Founder and President of Empowering The Poor, a nonprofit organization dedicated to empowering the poor communities in sub Saharan Africa. Born and raised in a poor and rural environment in Cote D'Ivoire, Darius quickly became familiar with the despair and frustration endemic to individuals and communities struggling to survive. Puzzled by the grinding poverty across Africa, Darius vowed to do something about it. He quickly turned his frustration into a life long quest for understanding and seeking solutions to break the vicious cycle of poverty which traps millions of Africans. Darius Coulibaly holds a Master's degree in Economics with a concentration in Economic Development and a Bachelor of Science degree in Human Organizational Development and German both from Vanderbilt University. He is passionate about poverty alleviation and international

development related issues, and strongly believes that the poor must be empowered if chronic poverty is to be reduced and peace and economic growth are to be fostered in Africa and in the developing world.

Introduction by Mr. George Vojta, Founder & Chairman, eStandards Forum, Inc., New York, NY

George J. Vojta is a former Vice Chairman of the Board, director, and member of the Management Committee of Bankers Trust Company and its parent, Bankers Trust New York Corporation. Currently Mr. Vojta is the Founder and Chairman of eStandardsForum, Inc., a financial services information company. He is also a Director of the Financial Services Forum, an organization formed by 21 of the nations most prominent, diversified American financial firms. This organization focuses on regulatory, legislative and public policy issues relative to the global financial system. Mr. Vojta is currently a Director of The Private Export funding Corporation (PEFCO), Asur Corp., Urstadt-Biddle Properties, Sumitomo Bank Capital Markets, Center for International Private Enterprise, and International Executive Service Corps; a member of the Council on Foreign Relations, the New York State Banking Board, Fellow, the Center for Strategic and International Studies, Chairman of the Board of the Wharton Financial Institutions Center at the University of Pennsylvania, Chairman of the Financial Standards Foundation, the Yale International Institute of Corporate Governance, the Westchester Group, and the CAUX Roundtable

Opening remarks – Part II

Ms. Kathryn Kite

**Administrative Director of the Lillian Carter Center for International Nursing,
Nell Hodgson Woodruff School of Nursing, Emory University**

Kathryn Kite is Senior Associate Director, Programs, and Administrative Director of The Lillian Carter Center for International Nursing (LCCIN) at Emory University. She is responsible for the strategic planning, development, and implementation of programs as well as for providing administrative leadership and direction for LCCIN. Ms. Kite is also responsible for administering the key functions of the Center, including educational programming, hosting major global/international forums and conferences, fostering scholarly exchange, and strategic planning.

Mrs. Henrietta Agboola

Chief Executive Officer, House of Henri, Award Winning Fashions, Lagos, Nigeria

Mrs. Henrietta Agboola is the Chief Executive at House of Henri; she is an award winning fashion designer of over 18 years industry experience and broad based expertise in several specializations of fashion practice. She has been noted as the Best Nigeria Fashion Designer of the year (2005/2006) in the Nigeria Fashion Show industry. The award saw her representing Nigeria in Paris, at the Nigeria Fashion Show 2005 in France and in Israel at the Nigeria Cultural Day. A passionate fashion educator and writer on fashion related issues, Henrietta is the Faculty Head at the Handicrafts Fashion School. In recognition of her entrepreneurship, she was sponsored by the Ford Foundation along with a select group of other female entrepreneurs on a training and business tour of Kenya. Henrietta has a degree in Psychology from the University of Lagos and also a Masters in Organizational Behavior from the same Institution. She is also an alumnus of the FATE Foundation Business School and a member of Price Charles Foundation, Youth Business Initiative (YBI) in Nigeria.

Dramatic Performance: Iyeoka Ivie Okoawo

Poet, Songstress, Educator, Phanai Entertainment, Boston MA

Special message from First Lady Mrs. Laura Bush:

Reading by Dr. Esmeralda VS Meyer, a Founding Member of the International Center for Malaria Research and Education (ICMRE), Emory University, Atlanta, GA

Speaker: Mr. Edward G. Martin

President and Chief Executive Officer, Triple Win International, Northville, MI

A seasoned global marketing executive, Mr. Martin has been highly recognized for his performance and achievement at Fortune 500 companies including: Kellogg's, Coca-Cola, Citibank, and Ford Motor Company. His expertise covers markets in North America, Europe, South America, Africa, the Middle East and Asia. Most recently, he has expanded his marketing and business talents to include partnering with top scientists and political leaders to tackle some of the world's greatest health issues such as malaria and HIV/AIDS. Currently the Marketing Director of the world renowned think tank, American Council United Nations University, he has also been elected to the advisory boards of prestigious organizations such as Medical Institute, Health Store Foundation, and International Business Advisory Board of EMU. Throughout his career, Mr. Martin has delivered significant contributions in new product innovation, market positioning/branding, customer loyalty development, sophisticated analytics and leadership/management of highly effective teams.

Introduction by Maryam Alavi, Vice Dean Goizueta Business School, Emory University

Maryam Alavi is the Vice Dean and the John M. and Lucy Cook Chaired Professor of Information Strategy at the Goizueta Business School, Emory University. She has previously served as the Interim Dean (January –July 2005) and the Senior Associate Dean of Faculty and Research (2002- 2004) at Goizueta. Prior to joining Emory, Maryam was at the University of Maryland at College Park, where she was the Orkand Professor of Information Systems (IS) and Chairperson of the IS Department. Maryam. Alavi has received prestigious awards including the distinguished Marvin Bower Faculty Fellowship at the Harvard Business School and is the recipient of the prestigious AIS (Association of Information Systems) Fellows Award in 2000 and Goizueta Business School's Keough Award of Excellence in 2005. Maryam has consulted with several private and public organizations including AT&T, KPMG Peat Marwick LLP, IBM, Marriott Corporation, the American College of Physicians, the General Accounting Office, and the World Bank. She is a two-term board member of the Georgia Technology Authority appointed by the Governor of the State.

Speaker: Dr. Kevin Baird

Founder and Director, Venture Hygiene Asia Pte Ltd (Singapore), Hygiene Sciences Pte Ltd (Singapore) and P.T. Hygienica (Indonesia)

Dr. Kevin Baird earned a bachelor's and master's degree in microbiology from the University of Maryland, and Ph.D. in Medical Parasitology from Tulane University. He spent 22 years as a biomedical research scientist in the U.S. Navy, retiring in 2006 with the rank of Captain. He has conducted field research on malaria in Indonesia, Thailand, Cambodia, Philippines, Vanuatu, Guyana, Peru, Brazil and Ghana. Dr. Baird has lived and worked in Indonesia for 13 years, where he now

permanently resides, owns and operates three for-profit companies with Indonesian and Singaporean partners: Venture Hygiene Asia Pte Ltd (Singapore), Hygiene Sciences Pte Ltd (Singapore) and P.T. Hygienica (Indonesia). These companies provide consulting, services and products for managing the risks of endemic and emerging infectious diseases endemic to Southeast Asia. The services of these companies include malaria and dengue fever risk management aimed principally at the oil and mineral extraction industries at remote sites, and the managers of properties like factories and schools in the larger metropolitan cities of Indonesia, respectively. Kevin's Hygiene companies believe private capital -- from the modest homeowner to multinational corporations -- can be mobilized to achieve broad health gains against infectious diseases in the developing world by the simple act of providing to the marketplace useful, high quality products and services at a good value. They do not try to find or accept public funding or any other economically artificial support, believing the sustainability of this approach to public health requires only the support of a sound marketplace. They do welcome motivated investors seeking a good return in both healthier customers and bottom line."

Introduction by Dr. Carlos Franco-Paredes, Assistant Professor of Medicine and Infectious Diseases, Emory University

Dr. Franco-Paredes is an Assistant Professor of Medicine and Co-Director of the Travel Well, International Travelers Medical Clinic at Crawford Long Hospital in Atlanta. After his residency in internal medicine and fellowship in infectious diseases and completing a Masters degree in Public Health at the Rollins School of Public Health at Emory, Dr. Franco-Paredes worked in a leading position at the National Immunization Program with the Ministry of Health in Mexico. While with the MOH, he developed national policies and research initiatives, as well as acted as an advisor to the Director of the NIP in Mexico. He recently returned to Emory to foster the development of the clinical curriculum in travel and tropical medicine and to contribute to Global Health research within the Infectious Disease Division at Emory. In addition, Dr. Franco-Paredes continues as a Clinical Researcher at the "Hospital Infantil de Mexico, Federico Gomez". He currently serves a large refugee clinic in Atlanta and has humanitarian and medical relief efforts in malaria and neglected infectious diseases in Sudan and Venezuela.

**Speaker: Mr. Roland Schatz
Founder and Chief Executive Officer, Media Tenor, Bonn, Germany**

Mr. Roland Schatz is the CEO of Media Tenor Ltd., and the Research Institute of the INNOVATIO Verlags AG. Media Tenor is the world's leading provider of international media content analysis, including in-depth analysis of new and traditional media content worldwide. Mr. Schatz earned an MA in philosophy, economics, history and political science in Fribourg (CH) and Bonn, and the theme for his PhD dissertation was on Agenda Setting in the spring of 2005. Mr. Schatz special interests include Media Monitoring, Organisational Development, East-West Relationship, Culture Management, and New methods in Education. In 2006, Media Tenor awarded the Malaria Foundation International (MFI) with the Special Media Tenor Award to continue building media awareness and in doing so help improve the lives of people suffering from malaria.

Introduction by Dr. Daniel Colley, Director, Center for Tropical and Emerging Global Diseases, University of Georgia, Athens, GA

Daniel G. Colley received his undergraduate degree from Centre College of Kentucky in 1964 and his Ph.D. in Microbiology and Immunology in 1968, from Tulane University. He then pursued 2 years of

post-doctoral training at Yale University with Dr. Byron H. Waksman. Prior to joining the University of Georgia, Dr. Colley was the Chief of the Parasitic Diseases Branch, Division of Parasitic Diseases (DPD) at the US Centers for Disease Control and Prevention (CDC) and later became Director of DPD, where he managed a highly diverse portfolio of domestic and international public health research programs related to parasitic diseases, encompassing such diverse programs as reference diagnostics, malaria vaccine development, and eradication of dracunculiasis. In December, 2001 Dr. Colley moved to the University of Georgia, in Athens, Georgia as Director of the Center for Tropical and Emerging Global Diseases and Professor of Microbiology. Dr. Colley has received several awards and honors in his field, such as the Henry Baldwin Ward Medal (American Society of Parasitologists, 1981) and the Bailey K. Ashford Medal (American Society for Tropical Medicine and Hygiene, 1989). In 2005 the President of Brazil presented Dr. Colley with Brazil's highest scientific honor "Order of Scientific Merit, Class "Gra-Cruz." Dr. Colley has served as President of the American Society of Tropical Medicine and Hygiene (1992-93), and is or has been on numerous editorial boards and many advisory committees and grant review panels for governments, multinationals and foundations. He has worked extensively in collaborative studies on the immunology of human parasitic infections in Brazil, the West Indies, Egypt and Kenya. Dr. Colley's current research is focused on immunoregulatory mechanisms and immune responses responsible for resistance against schistosomiasis in people upon multiple treatments and reinfections.

Speaker: Rev. Dr. Toni Luck

Executive Director, I CAN Erase Malaria Campaign (ICEM), South Africa

Rev. Dr. Toni Luck is a seasoned political and international economic and business development strategist whose special interest lies in the full and equitable development of Africa. Her expertise includes the areas of logistics and large scale project management and development of infrastructure. Dr. Luck has also served as an official elections observer in several African nations. As an Economist trained in Constitutional Law and the Rule of Law and a successful entrepreneur, Dr. Luck has served as an economic development and policy advisor to several African Heads of State as well as United States Congressional Leaders and two United States Presidents. In January of 2006 Dr. Luck founded, the I Can Erase Malaria Campaign in order to assist in the development of well being for Africa and the eradication of one of its major scourges in Africa today. Dr. Luck currently resides in South Africa sharing her time between Israel, Africa and the U.S., logging more than 200,000 miles per year in the service of her people and her beloved Africa, which she has served for more than a decade. Dr. Luck makes herself available to African American leaders, African Heads of State and other African leaders of business, education and development for opportunities to address the issues of African economic development and the creation of progressive social systems for the maximum benefit of the continent, its people and the global family.

Introduction by Kathryn Nason-Burchenal, Vice President, Malaria Foundation International & Dr. Cindy Korir, a Founding Member of the International Center for Malaria Research and Education (ICMRE), Emory University, Atlanta, GA and MFI's African Liaison.

Closing Remarks

Dr. Mary R. Galinski, Founder and President, Malaria Foundation International and Director, International Center for Malaria Research and Education (ICMRE), Emory University, Atlanta, GA.

Mr. Lance Laifer, President of Laifer Capital and Resilient Capital Management, New York, NY, and Co-Founder, Hedge Funds vs. Malaria Conference Series

Notes:

Dr. Galinski and Mr. Laifer established the first annual Atlanta-based “Malaria Business Leadership Conference” in December 2005. They share the common vision of raising global awareness of malaria to unprecedented levels, and engaging millions of people at a grass roots level, as well as new world leaders to help combat this disease. Over 500 million people suffer each year from malaria, and a few million die each year, mostly children. Galinski and Laifer are aiming for a major global shift in the attention focused on malaria, with increasing community efforts worldwide to tackle this preventable and treatable disease. Professional assistance from media experts will magnify the results from current campaigns and help create a necessary sense of urgency among people worldwide. While gaining attention through some quick immediate or temporary solutions is one approach, the development and distribution of educational messages relaying the importance of research and tackling economic development hand-in-hand with malaria is a main goal.

The Malaria Foundation International is a 501(c)(3) non profit organization that has been dedicated to the fight against malaria since 1992. The MFI mission is to facilitate the development and implementation of solutions to the health, economic and social problems caused by malaria. The MFI’s goals are to support awareness, education, training, research, and leadership programs for the immediate and long term development and application of tools to combat malaria. The MFI works in partnership with individuals and groups who have joined this cause.

The MBLC is sponsored by the MFI and hosted by Emory University. The MFI is grateful to the leadership of Emory University for this special support, and is indebted to all conference participants and the volunteers who make this event possible.