

**1st Annual Atlanta Hedge Funds vs. Malaria  
Business Leadership Conference**  
**BIOGRAPHICAL SKETCHES of SPEAKERS and INTRODUCERS**

**SPEAKER: Wen Kilama, PhD** is the Founder and Managing Trustee, African Malaria Network Trust (AMANET), a panAfrican nongovernmental, nonprofit organization dedicated to capacity strengthening and networking of malaria research across Africa. Professor Kilama is the former Director-General of the National Institute for Medical Research, Tanzania's equivalent of NIH, which he founded in 1980. In 2000 he served as Chair of the Malaria Foundation's International Board and was instrumental in negotiations at Intergovernmental Negotiating Conferences to save DDT for malaria control. Wen Kilama is one of two first Africans elected to Honorary Fellow of the Royal Society of Tropical Medicine and Hygiene. He has also been President, World Federation of Public Health Associations. Professor Kilama recently created AMANET ([www.amanet-trust.org](http://www.amanet-trust.org)), which will soon host the secretariat for the world's Multilateral Initiative on Malaria (MIM) - which was founded in 1997. He has to his credit over one hundred scholarly papers. Professor Kilama has served on numerous committees and task forces for US agencies, the WHO, the World Bank, and the European Commission among others. He is an exceptional advisor for malaria research and control programs throughout Africa, as well as an expert source of knowledge and advice on issues pertaining to both health research ethics and sustainable development. Professor Kilama earned his doctorate in biology from the University of Notre Dame in 1970, and is a Chartered Member of the Alumni Academic Hall of Fame of St Michael's College, Vermont, USA. Wen Kilama founded and headed the Department of Parasitology and Medical Entomology, University of Dar-es-Salaam in 1970.

**INTRODUCTION by Jojo Mulunda**, a national of the Democratic Republic of Congo (DRC) who currently is a fourth-year undergraduate student at Emory University pursuing a double-major in International Studies and French Studies. She is also a member of the Executive Board of the African Student Association. Ms. Mulunda recently completed a six-month internship with the Democracy Program of The Carter Center, through which she participated in a mission to assist the DRC with preparations for its forthcoming elections. She assisted in meetings with Congolese government officials and civil society organizations, European Union and United Nations electoral experts, as well as members of other prominent international organizations, to assess the feasibility of elections in the DRC and possible Carter Center involvement in the Congolese electoral process. Ms. Mulunda's long-term professional and personal goals include returning to the DRC to work in the public sector, and help pave the way for Congolese women to hold key government positions.

**SPEAKER: Robert S. Desowitz, PhD**, Professor Emeritus, is a renowned Parasitologist and Malaria expert and an author of popular books with over 50 years of experience in Tropical Medicine working in Africa, South East Asia and the Pacific. Dr. Desowitz is one of the world's foremost authorities of Malariology and the various parasitic diseases that especially inflict people living in tropical and primarily poorer and less developed regions of the world. Professor Desowitz has received numerous awards, and has over 200 publications to his name, including six books. Among them are: "New Guinea Tapeworms and Jewish Grandmothers (1981), The Malaria Capers: tales of parasites and people (1991), Who Gave Pinta to the Santa Maria: Torrid disease in a temperate world (1997) and Federal Body Snatchers and the New Guinea Virus: Tales of People,

Parasites and Politics (2002). He has served on many committees and task forces for the WHO and others. Dr. Desowitz earned his PhD in Parasitology from the University of London School of Hygiene and Tropical Medicine in 1951 and the DSc from the University of London in 1961. He is currently an Adjunct Professor of Epidemiology at the University of North Carolina at Chapel Hill, School of Public Health. From 1968-1995 he was a Professor of Tropical Medicine and Medical Microbiology and a Professor of Public Health (Epidemiology) at the University of Hawaii. From 1965-1968 he was Chief, Department of Parasitology at the Walter Reed Army Institute of Research, SEATO Medical Research Laboratory, Bangkok, Thailand, and from 1960-1965 he was Professor and Chairman, Department of Medical Parasitology, School of Medicine, University of Singapore. Prior to these positions, where his research focused on Malaria, Professor Desowitz worked for close to 10 years in Nigeria studying African Trypanosomiasis (sleeping sickness).

**INTRODUCTION by Peter J. Brown, PhD**, the Director of "Health, Culture and Society," an interdisciplinary program at Emory University. Dr. Brown is Professor of and former chair of Anthropology and holds a joint appointment in the Department of Global Health. He has a long-standing research interest in culture and disease ecology, particularly malaria; he co-edited the volume *The Anthropology of Infectious Diseases*. He has written on the history of malaria in the Mediterranean since ancient times, as well as on the history of public health efforts to combat malaria. He is also the director of Emory's new undergraduate program in Global Health.

**SPEAKER: Roger Bate, PhD** is Director of the health advocacy group Africa Fighting Malaria and a Resident Fellow at the American Enterprise Institute. He has a doctorate in economics from Cambridge University and has advised the South African Government on water and health policy. He has testified before both Senate and House Sub-Committees. Dr. Bate has edited and written ten books, many scholarly papers and over 500 shorter scientific/policy articles, for newspapers and magazines, including the *Washington Post*, *Wall Street Journal*, the *Financial Times*, and *Daily Telegraph* (London). Dr. Bate founded the Environment Unit at the Institute of Economic Affairs in 1993 and co-founded the European Science and Environment Forum in 1994. Dr. Bate researches water policy in developing countries; health policy and endemic diseases in developing countries (AIDS and malaria); international environmental and health agreements (industrial chemicals, climate change, and water); and the role of aid agencies and NGOs in developing countries.

**INTRODUCTION by Dr. Aye Yu Soe, MBBS, DMA**, a native of Myanmar (Burma), who currently is a Hubert Humphrey Fellow at the Rollins School of Public Health, Emory University. Dr. Aye Yu Soe held the position of Research Medical Officer with the Malaria Clinical Research Unit, Defense Services General Hospital, Department of Medical Research, Ministry of Health, Rangoon, Burma for 10 years, between 1990-1997 and 2000-2002. In this capacity she performed several anti-malaria drug clinical trials. From 2002-2005, she worked as a Franchising Manager for the NGO, Population Services International, Rangoon, Burma. There, among many management responsibilities, she provided malaria diagnosis and treatment as well as behavioral change communication for low-income people. Further, she developed and implemented training materials and acted as an advocacy leader and liaison with government officials and health workers from public and private sectors. Soe has published over 47 research publications in both internal and international research

journals. She is passionately inclined towards improving the public health status of people in her country and others inflicted with malaria, many of which need higher profiles internationally. Soe's main interest as a Humphrey Fellow is to network with malaria interest groups and establish collaborative projects for her country. She is also focusing on helping to create awareness of the malaria disease burden throughout South East Asia. Soe earned her MB, BS from the Institute of Medicine, Rangoon, Burma in 1990 and a Diploma of Management Administration, Institute of Economics, Rangoon, Burma in 1999.

**SPEAKER: Jeffrey D. Sachs, PhD** is the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He is also Director of the UN Millennium Project and Advisor to United Nations Secretary-General Kofi Annan on the Millennium Development Goals, the internationally agreed goals to reduce extreme poverty, disease, and hunger by the year 2015. Sachs is internationally renowned for advising governments in Latin America, Eastern Europe, the former Soviet Union, Asia and Africa on economic reforms and for his work with international agencies to promote poverty reduction, disease control, and debt reduction of poor countries. He was recently named among the 100 most influential leaders in the world by Time Magazine. He is author of hundreds of scholarly articles and many books, including *The End of Poverty*. Professor Sachs was recently elected into the Institute of Medicine and is a Research Associate of the National Bureau of Economic Research. Prior to joining Columbia, Sachs spent over twenty years at Harvard University, most recently as Director of the Center for International Development. A native of Detroit, Michigan, Professor Sachs earned his B.A., M.A., and Ph.D. degrees at Harvard University.

**INTRODUCTION by Abdullahi Ahmed An-Na'im, LL.B., Ph.D.**, from Sudan, now a Charles Howard Candler Professor of Law and Fellow of the Law and Religion Program of Emory University. An internationally recognized scholar of Islam and human rights, and human rights in cross-cultural perspectives, Professor An-Na'im teaches courses in human rights, Islamic law, and criminal law. His research interests also include Islamic law and human rights, constitutionalism in Islamic and African countries, and Islam and politics. At Emory Law School An-Na'im directed the following research projects which focus on advocacy strategies for reform through internal cultural transformation: Women and Land in Africa, Islamic Family Law, and Fellowship Program in Islam and Human Rights. The manuscript he is currently finalizing on Secularism from an Islamic Perspective will be translated and published in Indonesian, Urdu, Persian, Arabic and other languages of Islamic societies. He holds the following degrees: LL.B. (Honours), University of Khartoum (Sudan), 1970; LL.B. (Honours), University of Cambridge (England), 1973; Ph.D., (Law), University of Edinburgh (Scotland), 1976.

**SPEAKER: Cindy Korir, PhD**, a native of Kenya and a proteomics specialist, is currently a Postdoctoral Fellow in the Malaria Research Program at the Emory Vaccine Center, Yerkes National Primate Research Center. She also holds an adjunct faculty position at Georgia Perimeter College. Dr. Korir earned her Bachelors degree from Coe College in Cedar Rapids, Iowa and her doctorate in microbiology from the Georgia Institute of Technology, Atlanta, Georgia. Her long term goals include advancing scientific research on malaria and continuing the fight to eradicate malaria, especially through educating children. Dr. Korir serves as a project coordinator in Atlanta and as

African Liaison for the "Student Leaders Against Malaria" (SLAM) Project of the Malaria Foundation International (MFI).

**SPEAKER: Titus Korir** is the Corporate Affairs Director, James Finlay Ltd, a British company based in Kenya. James Finlay is owned by the SWIRE group which grows and exports tea and flowers to major distributors worldwide. Mr. Korir's management responsibilities include overseeing approximately 20,000 employees with about 55,000 dependants, in the Kenya branch. Mr. Korir has long realized that malaria has had a major impact on the lives of the employees and their families, hence the productivity of the company. Mr. Korir a graduate of Coe College in Cedar Rapids, Iowa, where he returned a few months ago to inducted into the Track Hall of Fame. Mr. Korir has become a leading supporter of the Malaria Foundation International's "Students Leaders Against Malaria" (SLAM) project along with his daughter Dr. Cindy Korir, acting as Liaison for Africa. Mr. Korir and his company's involvement are instrumental in the establishment of pilot SLAM projects with 'brother-sister' learning and working relationships developing among Kenyan and US students.

**INTRODUCTION by Chuck R. Nicolaysen**, the Registrar at Emory University, for the last 32 years. Prior to joining Emory Mr. Nicolaysen was the Registrar at Coe College in Cedar Rapids, Iowa. There he met Mr. Titus Korir ("Kip") and his family, and they have remained close friends. Mr. Nicolaysen has taken interest in the MFI's "Students Leaders Against Malaria" (SLAM) project, sharing the hope that African families and communities can be freed from the scourge of Malaria. Mr. Nicolaysen earned a BS degree in Mathematics, Physics and Philosophy from Bradley University, a Masters in Mathematics from Kansas University, and completed additional graduate work at the Institute of Fluid Dynamic at the University of Maryland. He taught mathematics at Kansas and Oklahoma State Universities, worked as a research mathematician for Continental Oil Company, taught mathematics at the United States Naval Academy, and was Director of the Computer Center, Registrar, Assistant Professor of Mathematics and Assistant Track Coach at Coe College. Mr. Nicolaysen specializes in student information systems.

**SPEAKER: Steffond Johnson**, a former NBA basketball player, is the entrepreneurial owner of "Beyond the Game" trademark and a charismatic advocate for fighting malaria and other diseases of global importance. Steffond played basketball professionally for 10 years in the NBA, CBA, Europe, South America and Asia. In the early 1990s Mr. Johnson launched the O'Shea group, LLC Sports and Entertainment Management in 1999. The O'Shea Group manages the "Beyond the Game" trademark, which acts as a marketing tool for NCAA, Cingular, Pontiac, CBS Sports, Coca Cola and Live Channel. The O'Shea Group also specializes in helping young basketball players manage the transition involved in moving from the amateur level to the professional level. Steffond recently returned from a Land O'Lakes, USAID and Hoops4Africa sponsored trip advocating for a stronger fight against HIV in Kenya. Since 2004, Mr. Johnson has become a leading advocate in support of Malaria Foundation International projects (MFI) projects and university based malaria research. Mr. Johnson is a creative individual and visionary who is always eager to encourage, challenge and inspire. He is helping to engage sports figures in the fight against global infectious diseases, especially those inflicting and killing vast numbers of individuals. Naturally, he will be an avid supporter and participant in the new "Dunk Malaria" initiative.

**INTRODUCTION by Amma A. Semanya**, a native of Tennessee born to Ghanaian parents, who currently is a third-year graduate student in the Immunology and Molecular Pathogenesis program of the Graduate School of Arts and Sciences at Emory University. Ms. Semanya's doctoral research in the Malaria Research Program at the Emory Vaccine Center at the Yerkes National Primate Research Center is focused on the molecular and cell biological mechanisms the malaria parasite uses to invade and grow in red blood cells. Ms. Semanya is also a global public health advocate through her volunteer activities with the recently established [www.curbsideconsult.org](http://www.curbsideconsult.org) podcast initiative and as a member of the ONE organization which is working to support the United Nation's Millenium Development Goals. Ms. Semanya's long-term professional goal is to be involved in the prevention and eradication of infectious diseases in developing nations. As a sports fan, with a special interest in basketball, she is also keenly interested in seeing major sports figures join these efforts.

**SPEAKER: David Robertson**, Founder of the "Drive Against Malaria" campaign. Mr. Robertson is a handicapped British adventurer and explorer who has aimed to break a Guinness Book of World Records for "traveling through as many countries as possible in the same vehicle" (the current record of 300,000 miles, (482,000 kilometers) through 125 countries is held by Emil and Liliana Schmidt who started their journey in 1984). Mr. Robertson had a life-altering period begin in 1988 when he contracted malaria in Mombassa, Kenya and nearly died from the disease. Mr. Robertson researched the disease to find that malaria was the biggest killer of children, with over 300,000 suffering annually; yet there were no organizations actively fighting this disease. In the late 1990s David launched the "Drive Against Malaria" with MEMISA (Memisa Medicus Mundi, one of Europe's largest Non-Governmental organizations for Healthcare in Developing Countries) at the World Harbour Festival in The Netherlands. The Malaria Foundation International (MFI) worked closely with David in 1999-2000 to help orchestrate his drive through 57 countries covering 89,740 miles, raising political awareness and media attention throughout Europe and Africa. A TV documentary has been produced, and a new "Drive Against Malaria" is being planned that will help focus attention on malaria in the United States.

**INTRODUCTION by Thomas D. Lancaster, PhD**, Senior Associate Dean for Undergraduate Education, Emory University. Dean Lancaster is responsible for all aspects of student academic affairs in Emory College. His scholarly interests in political science include comparative politics, with a specialization in European Politics. He wrote *Policy Stability and Democratic Change* (Penn State University Press), contributed to the multi-authored *Western European Government and Politics* (Longman) which is currently in its second edition, and co-edited *Politics and Change in Spain* (Praeger), *Compounded Representation in Western European Federations* (Frank Cass), and *Federalism and Compounded Representation in Western Europe* (special issue of *Publius: The Journal of Federalism*). He has published articles in such scholarly outlets as *The American Political Science Review*, the *Journal of Politics*, *Comparative Political Studies*, the *European Journal for Political Research*, *West European Politics*, the *International Political Science Review*, *International Studies Quarterly*, and *Comparative International Development*. Professor Lancaster's teaching interests cover many aspects of comparative politics. He is the winner of several awards at Emory, including the Emory Williams Teaching Award, a Crystal Apple teaching award, the "Excellence in Teaching Award" from the Center for Teaching & Curriculum, and Omicron Delta Kappa's "Award of Merit: Outstanding Faculty Member in Service." Dean Lancaster

earned his B.A. from Washington & Lee University, his M.A. from Miami University, and his Ph.D. in Political Science from Washington University, St. Louis.

**SPEAKER: Stephen Thompson**, President, CEO and a Director of Immtech. Mr. Thompson joined Immtech in April 1991 from Amersham Corporation, where he was President and Chief Executive Officer. He was a member of the Executive Committee of the company and reported to the Chairman of Amersham International. Mr. Thompson was employed by Amersham from 1985 to 1991. Mr. Thompson has 20 years of experience in health care with previous positions as General Manager of the Hepatitis and Infectious Disease Business Unit, and Immunology Business Unit in the Diagnostic Division of Abbott Laboratories, Inc., from 1981 to 1985, and Group Marketing Manager for the Hyland Division of Baxter International Inc. from 1978 to 1981. Mr. Thompson is a Director of Matritech, Inc. (AMEX: MZT). Mr. Thompson earned a B.S. from the University of Cincinnati and an M.B.A. from Harvard University.

**INTRODUCTION by Jeffery P. Koplan, MD, MPH**, Vice President for Academic Health Affairs, Emory University's Woodruff Health Sciences Center. In this position since 2002, Dr. Koplan is responsible for coordination and oversight of academic matters including research and education in Emory's schools of medicine, nursing, and public health and the Yerkes National Primate Research Center. From 1998 to 2002, Dr. Koplan served as the Director of the Centers for Disease Control and Prevention (CDC) and Administrator of the Agency for Toxic Substances and Disease Registry (ATSDR). Dr. Koplan began his public health career in the early 1970's as one of the CDC's celebrated "disease detectives," more formally known as Epidemic Intelligence Service (EIS) Officers. Since then, he has worked on virtually every major public health issue, including infectious diseases such as smallpox and HIV/AIDS, environmental issues such as the Bhopal chemical disaster, and the health toll of tobacco and chronic diseases, both in the United States and around the globe. From 1994 to 1998, Dr. Koplan pursued his interest in enhancing the interactions between clinical medicine and public health by leading the Prudential Center for Health Care Research, a nationally recognized health services research organization. Dr. Koplan is a graduate of Yale College, the Mt. Sinai School of Medicine, and the Harvard School of Public Health. He is a Master of the American College of Physicians and was elected to membership in the Institute of Medicine, where he serves on the governing council. He has served on many advisory groups and consultancies in the U.S. and overseas, and has written more than 190 scientific papers.

**SPEAKER: Wilbur K. Milhous, PhD** is Chief Science Officer for Therapeutics at the Walter Reed Army Institute of Research (WRAIR). WRAIR is the oldest school of public health and preventive medicine in the United States and the largest and most diverse biomedical research facility in the Department of Defense. Dr. Milhous serves as a research coordinator for the Military Infectious Disease Research Program (midrp.org), a highly productive program which has accounted for 40% (minus pediatric) of all licensed infectious disease vaccines and virtually all FDA approved antimalarial drugs in the US. Beginning with his training at the University of North Carolina and Burroughs Wellcome (now GlaxoSmithKline), Dr. Milhous has over twenty five years of experience in drug discovery and development with emphasis on malaria. With over 100 peer reviewed articles published, his research interest has been on modes of drug action, mechanisms of drug resistance and evaluating emerging technologies to accelerate lead optimization of candidate drugs. Dr. Milhous is a world authority on malaria drug development, what

we have, what we need, and how we can get there - with emphasis on the need to TRAIN malaria research and control leaders to develop and effectively implement the use of current and future tools. Dr. Milhous is currently acting chair of the MFI's International Board. He is a Fellow of the Academy and Diplomat of the American Board of Medical Microbiology.

**INTRODUCTION by Mamane Nassirou Garba, PharmD** is a Research Scientist from Niger, West Africa. He earned his pharmacy degree from the University of Bamako in Mali in 2003 where he studied molecular markers of drug resistance in malaria parasites. Dr. Garba is currently a student at Emory University's Rollins School of Public Health, and he is planning to begin research projects in 2006 within the Malaria Branch laboratories at the Centers for Disease Control and Prevention. Dr. Garba's aspirations are to earn his doctorate and establish surveillance, protection, diagnostic and treatment programs in Niger to eliminate malaria.

**SPEAKER: Marc Daniel Gutekunst, PhD, DIHTM, MPH**, was born and raised in Africa, living in several Sub Saharan countries. He is an epidemiologist by training and has a particular interest in countries rife with malaria and other infectious diseases of global importance. Since leaving his position at the CDC in 1992, Dr. Gutekunst has chaired Afrique Santé & Environnement, LLC (ASE) an Atlanta based consulting firm specialized in global health and environmental issues. Dr. Gutekunst led the World Bank Team that designed the SEPIG (Systeme de Surveillance Epidemologique de Guinee) - Surveillance System for the Ministry of Health of Guinea, and several other teams either designing or evaluating HIV/AIDS - STD Prevention & Control Programs in Africa and the Caribbean. Since 2002, Dr. Gutekunst and Ambassador Andrew Young Co-Chair Atlanta's DeKalb International Training Center (DITC), a program of Forging New Tomorrows (FNT) and the DeKalb County Government of Georgia. The DITC is the official Living Legacy of the 1996 Atlanta OLYMPIC Games and its mission is to train elite athletes from around the world while furthering their education. Dr. Gutekunst is also currently a Visiting Scholar at Emory University's Institute of African Studies.

**INTRODUCTION by Christiane Levine, RN**, a Research Nurse at Children's Healthcare of Atlanta and the Atlanta Project Coordinator for "Student Leaders Against Malaria" (SLAM). In 1993, while studying abroad in Uganda, she contracted Malaria. Between dehydration and fevers exceeding 105 degrees, several days passed with no memory. She returned to the United States six months later where she completed her Bachelors degree at Wheaton College in Chicago and her Nursing degree from Emory University. Her passion to end the world of Malaria drove her towards international affairs and Nursing. During that time she was selected to be an intern at The Carter Center in the Global 2000 program, working to eradicate Guinea Worm. Ms. Levine is a member of The Atlanta Woman's Club and former Chair of International Affairs for the Club. She is also a member of the National Disaster Medical Assistance Team, Pediatric Specialty Team and has extensive experience in Pediatric emergency medicine specializing in trauma, and most recently Pediatric critical care. Christiane Levine is currently dedicating effort to develop Malaria Foundation International (MFI) projects involving students, volunteers and dedicated partners throughout Georgia.

**SPEAKER: Devin Hosea** is a Managing Director at Ritchie Capital Management, a \$3.5 billion multistrategy hedge fund. In this capacity, Devin invests about \$100 million per year in venture-backed biotechnology and healthcare companies. He also serves as President and CEO of one of those companies: American Biophysics Corporation, where he is restructuring the company and preparing it for abundant growth. Prior to joining Ritchie, Devin founded and ran Predictive Networks in 1998 and served as its Chief Executive Officer until 2002. Devin not only conceived of the core technology and business model for the company, but also raised more than \$50 million in venture capital and managed the company's growth for four years until Predictive attracted an industry CEO. Prior to forming Predictive Networks, Devin was a Vice President at GE Capital, where he made private equity investments on behalf of GE. During his tenure at GE Capital, he also served as Chairman of the Board and President of Vanguard Automation, where he directed a dramatic operational turnaround from the brink of bankruptcy to a \$67 million sale to Robotic Vision Systems (NASDAQ: ROBV). He also revamped and sold another nearly insolvent GE portfolio company, Subscriber Computing, Inc, to Corsair Communications (NASDAQ: CAIR) for almost \$90 million. Before working at GE Capital, Devin was a National Science Foundation Fellow in Artificial Intelligence, and prior to that he worked at the New York money-management firm of Sanford C. Bernstein (now Alliance Capital) as a buy-side research analyst in small-cap equities. Devin graduated from Princeton University in 1991 with an A.B. in philosophy. Mr. Hosea serves on the Boards of Directors of Symphony Neuro-Development Corporation., Serenex Corporation, and the CyberLaw Group, L.L.C. He is also a member of the Alumni Council of Princeton University.

**INTRODUCTION by Paul Driessen, JD**, a senior policy advisor with the Congress of Racial Equality, Committee for a Constructive Tomorrow and other public policy institutes that focus on health, environment, energy, economics, ethics, human rights and corporate social responsibility. Dr. Driessen speaks frequently on these issues on radio talk shows and college campuses, before congressional committees and at other events in the United States, Canada and Europe. His book, *Eco-Imperialism: Green Power á Black Death*, is in its second printing in the United States, has been published in Argentina (Spanish) and India (English) and will soon be available in Italian, African and German editions. He also writes commentaries on these issues for websites and newspapers all over the world. Dr. Driessen earned a BA in geology and field ecology from Lawrence University and a law degree from the University of Denver, before embarking on a career that has included tenures with the United States Senate, U.S. Department of the Interior and an energy trade association. He also serves as secretary for the Kill Malarial Mosquitoes NOW! coalition.

**SPEAKER: Phyllis Kurlander Costanza** has been a board member of The Children's Investment Fund Foundation (CIFF) since its inception in 2002. She works as a management consultant with clients in the health care and non-profit arena. She is currently working with CIFF on developing their strategic plan and with other non profits on issues related to orphans and children made vulnerable by HIV and AIDS. Prior to establishing her own consulting firm, she worked for The Lewin Group, a Washington, DC-based health care policy and consulting firm where she advised private sector clients on public policy issues. Phyllis worked in the public sector as the Manhattan representative for New York State Governor Mario Cuomo, advising on policy and politics in the borough. She earned her Masters in Public Policy from Harvard University's John F. Kennedy School of Government and a Bachelors of Philosophy from Miami University (Ohio).

**INTRODUCTION by Jeffrey A. Rosensweig, PhD**, an Associate Professor of International Business and Finance at Emory University. He is also Director of the Global Perspectives Program. Dr. Rosensweig specializes in global strategy, global economics, and international finance. Prior to joining Emory in January 1988, he was Senior International Economist at the Federal Reserve Bank of Atlanta. He has also taught at M.I.T. and in the economics department and the School of Management at Yale University. Dr. Rosensweig's research into global trends leads to frequent keynote lectures to business and academic audiences. His current research focuses on three main topics. First --business linkages with the emerging global economy. Second -- the implications of globally divergent demographic trends for business. Third -- factors affecting competition in the global travel and tourism industry. Dr. Rosensweig recently completed a 7-year tenure as Associate Dean in Emory's Goizueta Business School.

**SPEAKER: Ann Wilson Cramer** is Director for IBM Corporate Community Relations and Public Affairs in North America. She currently serves as past chair of the Georgia Partnership for Excellence in Education (GPPE), chairs Communities in Schools-Georgia, the Georgia Chamber's Education Committee, and the WorldClass Schools Foundation and is on the Metro Atlanta Chamber Education Committee and Project GRAD Board. She serves on several non-profit organization boards including Carter Center Board of Councilors; the Woodruff Arts Center, Voices for Georgia's Children, the Alliance Theatre Company, Georgia Shakespeare Festival, the Georgia Center for NonProfits, Public Broadcasting Atlanta (PBA), the Atlanta Symphony Orchestra, and the Georgia Chapter of the International Women's Forum. Ann Cramer is the recipient of numerous awards including Leadership Atlanta's Legacy of Leadership Award, the Shining Star recognition from the Atlanta Women's Foundation, the first Narrowing the Digital Divide Award, the Andrew Young Public Policy and Faith award, Leading Ladies and Women Making the Mark distinctions, the Georgia Council for Economic Education's prestigious VanLandingham Award, the Urban League's 2000 Distinguished Community Service Award, the LifeTime Achievement in the Arts, Outstanding Achievement in Child Advocacy and she has received the 1988 11-Alive Community Service Award, the 1983 Georgia Volunteer of the Year, the Atlanta Journal-Constitution Public Service Award; 1991 Alumnae Leadership Award for Salem College, and the 1990 DECA Award, one of ten outstanding business women in Atlanta. Ann Cramer graduated from Salem College in Winston-Salem, North Carolina with a degree in mathematics.

**INTRODUCTION by Holli A. Semetko, PhD**, Vice Provost for International Affairs, Director of The Halle Institute for Global Learning, and Professor of political science at Emory University. Dr. Holli A. Semetko came to Emory University as the Director of the Halle Institute for Global Learning, Vice Provost for International Affairs, and professor of political science in 2003. Semetko brings to Emory knowledge and experience gained in an impressive career in academia, having served at the University of Amsterdam, Netherlands, as professor and chair of Audience and Public Opinion Research in the Faculty of Social and Behavioral Sciences, chair of the Department of Communication Science, and founding chair of the board of the Amsterdam School for Communications Research (ASCoR), an institute for advanced research and teaching recognized by the Royal Dutch Academy of Sciences. With PhD and MSc degrees from The London School of Economics and Political Science, she has held teaching and research positions at Syracuse University, Harvard University, and the University of Michigan before moving to the Netherlands in 1995. She received the Samuel Beer Prize for the best dissertation in British politics for her 1987 PhD thesis and a fellowship from the German Marshall Fund of the United States to conduct research in Germany in 1990-

1991 where she was a visiting scholar at the ZUMA in Mannheim. Her research has been supported by major grants from the Dutch National Science Foundation and the European Union Fifth and Six Framework programs and focuses on the complex relationships between media systems and media content and media uses and effects on public opinion and voting behavior in European countries. Her most recent book is Political Campaigning in Referendums: Framing the Referendum Issue (London: Routledge, 2004), co-authored with Claes de Vreese. She also co-edited The Media, Journalism, and Democracy (2000), and co-authored On Message: Communicating the Campaign (Sage 1999), Germany's "Unity Election": Voters and the Media (1994), and The Formation of Campaign Agendas (1991). Her most recent articles have appeared in the British Journal of Political Science, the Journal of Politics, the Harvard International Journal of Press/Politics, Political Communication, European Union Politics, and the European Journal for Political Research. She has taught an array of courses ranging from German to British to Spanish Politics, European Union Institutions and European Publics, and Comparative Politics and Public Opinion.

### QUOTES

**Several quotes have been sent by individuals who were invited but unable to attend this conference.**

November 20, 2005

"Those of us who have been so frustrated over the years at the lack of progress commensurate with the horrors of Malaria victims welcome this new burst of energy from Lance Laifer. This conference of veterans of the malaria wars and newcomers to this great life-saving battle will produce new stepping stones toward the implementation of effective remedies in the affected communities and the discovery of new ways to treat this widespread disease. Anyone who can distract the attention of hedge funders in the direction of malaria prevention is to be commended. I look forward to writing about this project shortly."

Ralph Nader  
Consumer Advocate  
Washington, D.C.

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November 26, 2005

"It is a shame that the deaths of millions of African children from malaria every year do not elicit any outrage. But the deaths of a few hundred African giraffes would stir the world into action to save them. Historians estimate that Africa lost 10 million people through the Trans-Atlantic Slave trade that went on for nearly a century. Tragically, Africa loses more people from malaria -- particularly children -- in less than a decade."

George B.N. Ayittey, Ph.D.  
President, The Free Africa Foundation  
Distinguished Economist, American University

## **Brief Notes on Co-Organizers**

**Lance Laifer** is the President of Laifer Capital. He is one of the co-founders of Hedge Funds vs. Malaria and one of the organizers of Dunk Malaria. Mr. Laifer is also one of the co-founders of the Ira Sohn Investment Research Conference which benefits the Tomorrow's Children's Fund. Mr. Laifer is on the board of the TRM Corporation and of AVM Software, the operator of Paltalk.com.

**Mary R. Galinski, PhD** is Founder and President of the Malaria Foundation International (MFI) and an Associate Professor of Medicine and Infectious Diseases at Emory University with affiliated positions within the Emory Vaccine Center and the Yerkes Research Center. Over the past 15 years she has worked as both an academic malaria research scientist and advocate for the disease through MFI programs, as well as by supporting related new initiatives that help the fight against malaria.